

**JAMES McCREERY & CO.**

23rd Street 34th Street

On Thursday and Friday,  
January the 16th and 17th.Sale of White Washable and  
Colored Dress Fabrics continued.**WHITE WASHABLE FABRICS. In Both Stores.**Batiste and Lawn, in a large variety  
of corded checks, plaids, stripes and  
overplaids. 15c per yard  
Value 25cImported Madras, — neat figures,  
checks and stripes. 22c per yard  
Value 35cFirst floor, Twenty-third Street  
Second floor, Thirty-fourth Street**COLORED DRESS GOODS. In Both Stores.**Woolen Dress Fabrics, consisting  
of Broadcloth in plaids, stripes and  
checks, Chevron Cheviot and Fancy  
Serge. Various colors. 75c per yard  
former price 1.50 to 2.50 per yard**SILK DEPARTMENTS. In Both Stores.**

"McCreery Silk."

New weaves and colors in Plain  
and Novelty Silks, suitable for Spring  
Gowns, Blouses and Millinery.

On Thursday, January the 16th.

Sale of 4,000 yards Natural Ecru  
Shantung Pongee. 34 inches wide.1.00 per yard  
former price 1.25**ART DEPARTMENTS. In Both Stores.**Sale of 250 dozen hand-made Re-  
naissance Lace Scarfs and Centre Pieces.  
Scarfs. Size 20 x 54 inches.75c, 1.00 and 1.25  
values 1.50, 2.00 and 2.50Round and Square Centre Pieces.  
Size 18 x 18 inches..... 35c  
value 75c**CORSETS. In Both Stores.**Sale of C. B. a la Spirite Corsets at  
greatly reduced prices.Models for average, well developed  
and slender figures. With high bust and  
long back or medium bust and hips. 95c  
usual price 1.50 to 1.75Model for well developed figure,  
with high bust and extreme long hips.  
Heavily boned. Made of mercerized  
Batiste. 1.45  
usual price 2.50Models for every type of figure,  
made of heavy Broche and Brocaded  
Batiste. Model with high bust and  
extreme long hips, giving graceful,  
slender lines. 1.85  
usual price 3.00Models for every type of figure.  
Made of white and fancy silk Broche  
with floral design. 2.85  
usual price 4.50 to 6.00**JAMES McCREERY & CO.**

23rd Street 34th Street

**JAMES McCREERY & CO.**Dressmaking and Tailoring Dep't.  
Fourth Floor.Orders will be accepted for Theatre  
and Evening Gowns, at large concessions  
from usual prices.Tailor-made Suits, of new Spring  
materials suitable for Southern wear.

65.00, 75.00 and 85.00

Thirty-fourth Street.

**JAMES McCREERY & CO.**

23rd Street 34th Street

HOSIERY. In Both Stores.

Annual Sale

Ladies' and Children's Hosiery.

Commencing Thursday, January the 16th.  
5,000 dozen Fine Lisle, Cotton and  
Silk Stockings.Ladies' plain black Lisle Thread.  
Plain black Cotton, various weights.  
Plain black Cotton with "Maco" split  
soles. All with double heels, soles and  
toes. 25c per pairLadies' plain "Cobweb" Lisle  
Thread. Black and tan. Plain gauze  
Lisle Thread. Black, tan and white.  
Plain black Sea Island Cotton with  
spliced selvage. Plain black Lisle  
Thread, with silk embroidered ankles.  
35c per pair  
6 pairs 2.00Ladies' plain black thread Silk  
Stockings. With silk spliced or cotton  
split soles. 1.00 per pair  
value 1.50Pure thread Silk Stockings, with  
double heels, soles and toes. Plain or  
lace ankles. 1.50 per pair  
value 2.25Children's fine ribbed Cotton and  
Lisle Thread Stockings. With double  
spliced knees and heels. Size 6 to 8 1/2.  
25c per pair  
6 pairs 1.10**MEN'S UNDERWEAR DEP'TS. In Both Stores.**

Annual Sale

Men's Half Hose and Underwear.

Commencing Thursday, January the 16th.  
1,000 dozen Cotton and Lisle Half  
Hose.Plain black hand-seamed cotton.  
Plain black with "Maco" split soles.  
Plain black with silk embroidered  
insteps. Unbleached "Maco" cotton.  
Plain tan cotton and plain black Lisle  
Thread. All with double heels, soles  
and toes. 25c per pair  
6 pairs 1.2550 dozen Fine Lisle Thread Hose.  
Embroidered and fancy weaves.  
35c per pair  
3 pairs 1.00  
former prices 50c, 75c and 1.00100 dozen Natural Woolen Shirts and  
Drawers. Medium and heavy weights.  
Shirts 34 to 44 inches. Drawers  
30 to 44 inches. 1.25 per garment50 dozen, English made non-  
shrinkable Shirts and Drawers. Natu-  
ral and white merino. All sizes to 50  
inches. 1.75 per garment  
value 2.50 to 3.50**MEN'S HABERDASHERY. In Both Stores.**

On Thursday and Friday,

January the 16th and 17th.

Sale of Men's Haberdashery at  
greatly reduced prices.1,000 Flannel Waistcoats. Light  
and medium shades. 1.65300 dozen Scarfs. French and open  
end Four-in-hands. Light, medium  
and dark colors. 50c40 dozen Pajamas. Made of Madras  
and Cheviot. Military model. 1.35150 Terry Bath Robes, Woolen  
Blanket Gowns and Cloth Jackets. 3.50100 dozen, Muslin, Cambric, Nain-  
sook and Outing Flannel Night Shirts.  
85cEnglish Tan Cape Walking Gloves.  
"The Irving." Regular and short  
fingers. 1.00 per pair**JAMES McCREERY & CO.**

23rd Street 34th Street

**DON'T HIDE**your savings under the parlor carpet. Invest them in a  
Sunday World "Business Opportunity" and

Your Dollars Will Multiply

**REMARKABLE JANUARY CLEARANCE SALES**

For home-fitters the opportunities presented in these rare price reductions are without a parallel. Thousands of pieces of Furniture, carloads of Linoleums, Rugs, Curtains and Housefurnishings offered at reduced prices ranging from 1-4 to 1-2 former figures. Important Price Savings on Women's Garments.

**ROTHENBERG AND**  
NEW YORK'S FASTEST GROWING STORE  
**WEST 14TH STREET**  
SATISFACTION GUARANTEED OR MONEY PROMPTLY REFUNDEDDrugs and Toilet  
Goods  
FLETCHER'S CAS-  
TOLIA, bot. 19c  
BICARBONATE OF  
SODA, 1-lb. 6c  
WHITE FINE  
COUGH SYRUP,  
with Tart.  
bottles, 50c 10c  
CRYSTONIC HAIR  
FOOD, 50c 29c  
PERKOLITE OF HY-  
POPHOSPHATE, 50c 18c**50% OFF****Rugs and Linoleums****50% OFF**Rushing out the odd pieces, broken lines and discontinued patterns—the best  
bargains of the season. You may save in every instance 50% on former prices.**All Wool Smyrna Rugs**Strictly high-class rugs in the best colors and richest designs;  
guaranteed the best Amsterdam Smyrna Rugs.Size 9x12 ft.  
Value \$11.98Size 7x10 ft.  
Value \$18.98Size 9x12 ft.  
Value \$22.50**6.98****10.98****14.98**

Alex. Smith's Extra Quality Brussels Rugs

All wool, size 9x12, shown in a select pattern, which is suit-  
able for any room in the house; a rug that is known over  
the whole world for its wear and softness of colors. A  
real \$21.50 value to-morrow only at.**12.98**

Important 3-Hour Sale Reversible Granite Rugs

Size 9 ft. x 7 ft. in a range of patterns and designs  
that are suitable for any room in the house. On  
account of the limited number of rugs on hand  
we will close them out from 9 to 12 A. M. only,  
at each.**2.33****Unequaled Linoleum Bargains**

Genuine Cork Linoleum

Shown in tile, inlaid, floral and wood effects. Regularly 75c, but  
if you come here to-morrow we will sell you as much as 50  
yards (the limit) at, per square yard.**39c**

4-Yard Wide Seamless Linoleum

No other house can show you such a variety  
it is positively the best assortment ever  
shown. Regular price \$1; at, square yard.**49c**

Best \$1.25 Inlaid Linoleum

Immense variety of patterns, in parquet  
floor, tile and mottled effects; colors go  
straight through to back. Value \$1.25;  
at, per square yard.**67 1/2c**

Great Three-Hour Sale of \$1.25

Inlaid Linoleum Remnants at

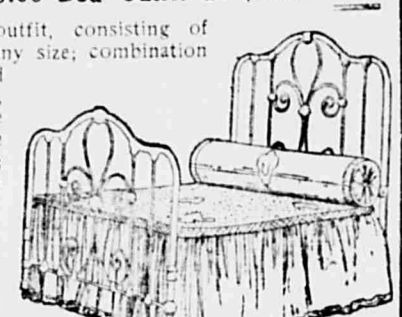
Immense variety of patterns, in parquet floor and mottled  
effects; colors go straight through to back. Value  
\$1.25; at, per square yard.**39c****Sensational Trinity of Bed Outfit Bargains**

Such offerings as these you'll not be able to resist, as the money-saving opportunities are positively unapproachable

This \$15.00 Bed Outfit, \$8.98

Three-piece bed outfit, consisting of a  
steel and brass bed, like illustration;  
heavy brass rail head and foot and  
brass spindles, an  
all steel double  
woven wire spring  
and a soft top  
mattress; value  
complete, \$15; sale  
price, all sizes.**8.98**

\$12.00 Outfit, \$6.93

3-piece  
bed outfit,  
consisting of  
a heavy steel  
bed, like illus-  
tration, all-  
steel  
spring  
and a sanitary wool top  
mattress; value  
complete, \$12.00; sale price,  
all sizes.**6.98**Complete bed outfit, consisting of  
bed (like cut), any size, combination  
hair, mattress and  
an all-steel spring,  
with heavy cable  
supports; value  
complete, \$20.00;  
sale price, for all  
sizes.**10.98****Clearance Sale of  
Chinaware**9-piece Toilet Sets—Decorated in blue, green and gray,  
consisting of large jug, basin, chamber, mug, small  
jug, tooth  
brush holder  
and soap dish.  
\$2.25 value, to-  
morrow at**1.29**Cups and Saucers—The  
best white china cups and  
saucers. Beautiful  
shapes, 15c value; pairGerman China Cuspidores  
—All shaded and tinted,  
in assorted colors, with  
gold edge. 79c  
value; each..... 49c100-piece Dinner Sets—With neat spray deco-  
ration, shown in blue, purple and green.  
\$8.50 regularly; to-morrow only, at, per  
set, complete**6.98****Astonishing Price Re-  
ductions On All Our  
Lace Curtains**Cross Striped Curtains  
ON SALE 3 HOURS, 9 A. M. TO  
12 A. M. ONLY.  
Grounded curtains, 3 yards long  
and 6 inches wide, in green and  
blue, usually sold  
for \$1.00, to-  
morrow, special  
price, to 12 A. M. only,  
at, each**37 1/2c**Scotch Lace Curtains  
Very strong double twist thread,  
in the best, Renaissance, Irish  
patterns, all full length and  
width, white or Ar-  
ranged, \$1.00 values, at  
diminished prices, each**39c**Ruffle Swiss Curtains  
Extra well made and have four  
pieces and wide, ruffled, full  
length and  
width, a 7c  
value for  
this sale only,  
at**44c**Irish Point Curtains  
Mounted on imported French net,  
hand embroidered, 1 1/2 yds. x 3 yds.  
shown in a large assortment of  
beautiful designs,  
regular price \$2.00,  
special at, per pair**3.98**Renaissance Bed Sets  
Large frame and centrepiece of  
hand-made Renaissance, mount-  
ed on French net,  
regular price \$8.50,  
per set; special  
at**5.00****Clearance of Blankets  
and Comforters**11-4 HEAVY WHITE  
FLEECE BLANK-  
ETS, val. \$2.49.....**1.98**EXTRA HEAVY  
WOOL BLANKETS  
for full size beds,  
val. \$7.00.....**5.49**SILKLINE COMFORTERS, lined  
with pure cashmere, extra filling,  
val. \$1.00.....**89c**EXTRA HEAVY WINTER  
COMFORTERS, white cotton fill-  
ing, val. \$1.00.....**1.69****Upholsteries**

'Way Below Present Abnormal Price Levels

1-40 COUCH COVERS, 75c. EACH  
One lot of Persian style Couch cov-  
ers, perfectly reversible and full 50  
in. wide, fancy knotted  
fringe, in 30 different  
patterns to select from;  
regular value 1.49; sale  
price, each.....**75c**1-60 RENAISSANCE COVERS, 75c  
each. Lot of Antique Renaissance  
Lace Table Covers, 1  
square or round, all hand  
made and all new, fresh  
powder; regular value  
\$1.69; sale price.....**75c**6-50 PORTIERES, 4.98  
One lot of Mercerized Tapestry Por-  
tieres, in the very  
newest colors and de-  
signs, full length and  
width; regular value  
\$5.00; sale price.....**4.98**2-49  
BLACK JAPA-  
NESE THREE-  
FOLD SCREENS,  
5 ft. high; some  
of these screens  
have hand-paint-  
ed flowers; oth-  
ers are emb. in  
gold; value \$5.  
each.....**2.49****50% OFF****Women's Garments Reduced One-Half****50% OFF**

Most Remarkable Savings of the Season in This Unexampled Clearance Sale

Clean Sweep of All \$18 to \$25

Suits—Choice at \$9.98

No Reserve—Every Suit Must Be Out of This Store  
Before Stock-Taking—and This Price  
Will Do the Needful.WE ALTER FREE—insuring perfect custom fit. These  
suits are made from rich, all-wool Clifton Broad-  
cloth, in a pleasing diversity of styles, trimmed with  
fine silk braid, or plain tail-  
ored—LINED THROUGH-  
OUT WITH RICH SATIN;  
extra full skirts, plaited  
wide fold—all shades and  
sizes, at**9.98**And These Ultra-Stylish  
Satin-Lined Suits for  
Misses at \$9.98The Biggest and Most Satisfac-  
tory Bargain We've Heard Of This SeasonIn the new Prince Chap model, made from fine broad-  
cloth; coat satin lined, tailor  
stitched, notch collar, new sleeves,  
13-gore pleated skirt, finished with  
deep fold; in navy, red, brown and  
black; sizes 14 to 20. Regular  
\$15 suit—special at**9.98**

\$10 Satin-Lined Broadcloth Coats

for Women at \$4.98

Combining Richness and Excellence of Tailoring at  
an Underprice Never Before PublishedFull 50-inch model, made of all-wool broadcloth  
and black kerseys, double breasted, collarless  
style, with inlaid velvet; trimmed with fine Her-  
cules braid; full circular back, newest sleeves—  
SATIN LINED THROUGHOUT—all sizes**4.98**How About One of These Handsome  
All-Wool Sweaters for Misses at 69c?They're a sample lot—worth \$1.50 each;  
shown in several natty stitchings; high  
or V neck; rolling collar, cuffs; shown  
in white, red, navy; choice at.....**69c**

Take a little common sense  
Mix it with some "action";  
The results will be an Ad.  
Of Morning World extraction.